Discover
Think
Make
Do

Toolkit
Version 1.0 | 2024

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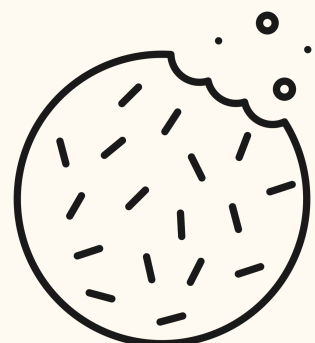
Introduction

Hey good lookin'

I'm guessing you already have a copy of the 'discover-think-make-do' framework. If not, click here. This document complements it.

Here you'll find some simple tools and templates that work with the framework. If you already have your own, nice one. You've come to the right place if you need the tool or just a little inspiration to make your own.

On each page you'll find which section each tool comes from and some instructions on how to use it. It should be all you need. I hope you find it useful.

Speak soon

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thinkstrike

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Discover-Think-Make-Do
Checklist

Discover
Collect, analyse and synthesise data. Define the problem.
- ❏ Review existing data (if you have any)
- ❏ Identify research gaps (what you do and don't know)
- ❏ Select the appropriate research methods
- ❏ Do the research and collect data
- ❏ Analyse and synthesise the data into insights
- ❏ Create the problem statement(s)

Tools: Research Methods | Problem Statement

Think
Find/generate ideas. Decide on the best one(s).
- ❏ Round up some buddies or go it alone
- ❏ Frame your problem as a question for solving (use the 'How Might We' format)
- ❏ Run a workshop to find/generate ideas
- ❏ Assess and pick the most impactful one(s)
- ❏ Choose success measure(s)
- ❏ Create a hypothesis statement(s)

Tools: Workshop | Brainstorming Rules | Hypothesis Statement

Make
Create, test and adjust prototypes. Create the solution(s).
- ❏ Create your prototype(s)
- ❏ Find some real users to test your prototype(s)
- ❏ Evaluate if and how they worked
- ❏ Use what you learnt to adjust your prototype(s) (do this as many times as you need)
- ❏ Validate your prototype
- ❏ Create the end solution(s)

Tools: Prototyping Software | Stationery Supplies

Do
Launch the solution. Learn if and how it worked.
- ❏ Check everything is ready
- ❏ Launch the solution
- ❏ Measure its success
- ❏ Run a retrospective to explore what worked well
- ❏ Collate, store and share the findings
- ❏ Take a breath and enjoy the moment

Tools: Retrospective

Discover-Think-Make-Do

Problem Statement

How it works: *Use the prompts to write what you need to on the dashed lines*

The challenge

We need a way to_____

_____

Insight(s)

Because we know_____

_____

Frame for solutions

How might we_____

_____

Discover-**Think**-Make-Do

Brainstorming Rules

How it works: *Print or paste me into a visible place during your workshop sessions*

01 | Share every idea
If it's not out in the open, it's useless, so go wild

02 | Defer judgement
Create a safe space to share ideas

03 | Build on each other's ideas
Use 'yes and' instead of 'but' to build on ideas

04 | Stay on topic
Things can get crazy, so stay focused on the topic

05 | Go for quantity
When it comes to ideas, more is better

Hypothesis Statement

How it works: *Use the prompts to write what you need to on the dashed lines*

Proposed solution

We believe that_____

_____

Definition of success

Will result in_____

_____

Evidence & data

Because we will see_____

_____

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Discover-Think-Make-**Do**

<mark>Retrospective</mark>

How it works: *Setup a 60-minute meeting with the people you worked with or just yourself*

- **Check-In [05-10 minutes]** - A quick way to get everyone involved, heard and ready for your session

    How it works:
    1. Propose a question or mood board *(try one of these: [Daresay Check-In Generator](#) / [tscheck in](#) / [Daily Mood Board](#)*)
    2. Give attendees 1-2 minutes to answer in turn (making sure everyone gets a go)
    3. Listen without judgement and thank each person for sharing

- **Three Whats [30-45 minutes]** - Capture what's gone well, what needs improving and what you'll do about it

    How it works:
    1. On a large surface, create three columns with the headings "What went well?", "What could be better?" and "What will we do differently?"

what went well?	what could be better?	what will we do differently?

    2. Ask everyone to spend 5 minutes writing answers on sticky notes for "What went well?"
    3. In turn, have each person post their sticky notes in the column and briefly talk through each one, sorting and grouping them as you go
    4. Do the same for the next two columns
    5. Save some time for everyone to reflect and discuss what has been learnt
    6. Prioritise and assign owners to the top three changes you can make

- **Check-Out [05 minutes]** - Summarise what was learnt, ask if there are any other questions and thank everyone

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